



2024 ANNUAL
CONFERENCE
PESTOLA
PEDIATRIC ENDOCRINE SOCIETY
OF TEXAS, OKLAHOMA, LOUISIANA, AND ARKANSAS
SAVE THE DATE | APRIL 5-7, 2024
SAN ANTONIO, TEXAS

EXHIBITOR & SPONSORSHIP PROSPECTUS

An in-person event presented by PESTOLA in collaboration with UT Health San Antonio, UHS, Children's Hospital of San Antonio and Cook Children's for medical providers caring for pediatric patients with endocrine conditions.





Dear Colleagues,

The Pediatric Endocrine Society of Texas, Oklahoma, Louisiana, and Arkansas (PESTOLA) in joint collaboration with UT Health San Antonio, UHS, Children's Hospital of San Antonio and Cook Children's Medical Center, invites you to sponsor and/or exhibit at the PESTOLA 2024 Conference.

This in-person event will be held on April 5-7, 2024 in San Antonio, TX.

PESTOLA 2024 will continue to provide a broad, multi-disciplinary platform in pediatric endocrinology and a unique opportunity to profile and promote your company to a wide range of clinicians and other key stakeholders in the field.

In 2023, the hybrid edition of the conference in Oklahoma City brought together more than 350 participants. PESTOLA has established itself as the leading regional conference on pediatric endocrine care with a unique approach to its scientific program underpinned by its focus on patient care and treatment. With a truly national impact, the conference has earned its definite place and role in the pediatric endocrine landscape.

The clinical sessions of PESTOLA are designed to complement other national conferences focusing on research, such as the PES and ENDO.

Building on these past successes, PESTOLA expects its highest attendance in San Antonio in 2024. The meeting will resume a completely live, in person format. This year PESTOLA has reached out to leadership of Sociedad Mexicana de Endocrinología Pediátrica (SMEP) to invite members of SMEP to attend our meeting. We anticipate an ongoing strengthening of this new regional relationship.

We invite you to review this sponsorship proposal and explore the wide range of sponsorship and exhibition opportunities. Your participation will enable you to reach an audience of key opinion leaders and stakeholders and contribute to advancing clinical and research knowledge in the field and promoting better access to diagnosis and treatment for pediatric endocrine patients.

Should you need additional information, please do not hesitate to contact us at: pestola@pestola.org.

We look forward to seeing you in San Antonio!

All the best,
PESTOLA

ABOUT PESTOLA

Pediatric Endocrine Society of Texas, Oklahoma, Louisiana, and Arkansas (PESTOLA) is a 501 (c)(3) nonprofit organization. PESTOLA is dedicated to researching and treating children with endocrine disorders; reproductive, bone, thyroid, diabetes, obesity, growth, pituitary, and adrenal.

PESTOLA works to promote the continuing education of its members and to increase awareness of endocrine and metabolic diseases of young people from conception to adolescence, as well as to provide resources, education, and advocacy within the PESTOLA Membership Region and across the country.



OUR MISSION

- **Knowledge:** Improving care through teaching, discovery and dissemination
- **Collaboration and Leadership:** Expanding impact and value of the Society through strategic partnerships.
- **Member Value:** Providing opportunities for professional growth and practice development.
- **Advocacy:** Advocating for the needs of PESTOLA members, patients and families.
- **Society Strength:** Optimizing PESTOLA strength through membership and leadership





[VIEW FULL AGENDA HERE](#)

THE ANNUAL MEETING

PESTOLA annual meeting will be held April 5-7, 2024, at the Riverwalk Marriott Hotel in Downtown San Antonio.

The meeting will focus on diabetes and technology, bone and parathyroid, thyroid, lipids and CV health, nutrition and obesity, pituitary, adrenal, gonad and neuroendocrine.

Attendees will:

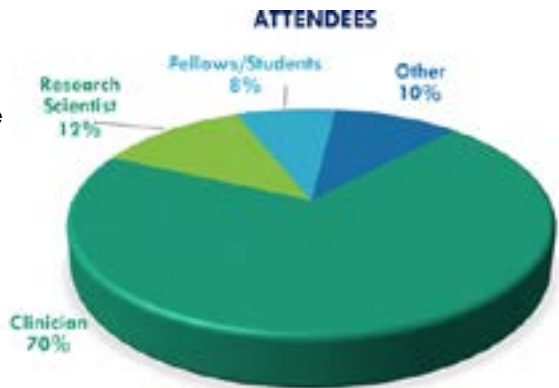
- Discuss the latest scientific and clinical discoveries in endocrinology, diabetes, and metabolism.
- Apply newfound knowledge to diagnosing and managing patients with disorders of endocrinology, diabetes, or metabolism for improved patient outcomes.
- Assess the potential applications of emerging scientific advances that affect the practice of endocrinology.
- Explain to your patients the latest clinical treatment options in endocrine health.
- Describe the multidisciplinary approach to treatment and management of pediatric endocrine disorders.



WHO WILL ATTEND:

Physicians, Trainees, and Nurses with specialties in Academic/Research, Bariatrics, Chronic Disease Prevention, Clinical Research, Community Health, Diabetes, Diabetes Education, Endocrinology, Ethics, General Practice, Genetics, Nutrition and Dietetics, Obesity, Pediatrics and Research

We encourage industry supporters to attend and engage with us in person, online, in product theatres, and other informal opportunities.



THE PROGRAM PLANNING COMMITTEE

- Jane Lynch, MD UTHSCSA San Antonio, TX
- Gloria Matthews, BAAS UTHSCSA San Antonio, TX
- Joel Steelman, MD Cook Children’s Medical Center Fort Worth, TX
- Amanda Mrstik, BS Cook Children’s Medical Center Fort Worth, TX
- Jeane Hosler, MS RN Cook Children’s Medical Center Fort Worth, TX
- Susan Nunez, MD Dell Children’s Ascension Austin, TX
- Jeanie Tryggstad, MD OUHSC Okalahoma City, OK
- Ricardo Gomez, MD LSUHSC New Orleans, LA
- Jon Oden, MD UAMS Little Rock, AR



WHY SHOULD YOU SUPPORT?

- Demonstrate your company's leadership in the field of pediatric endocrinology
- Contribute to advancing the clinical management of patients living with an endocrine condition
- Reach key opinion leaders, clinicians, nurses, other healthcare stakeholders
- Profile your company as a key corporate player in the field
- Exhibit and distribute your corporate materials



SPONSORSHIP & MARKETING OPPORTUNITIES

Become a PESTOLA 2024 sponsor and/exhibitor and connect with leading endocrinology professionals. More than 350 learners, including endocrinologists, physicians, physician assistants, nurse practitioners, certified diabetes educators, and more, will be in San Antonio, Texas to experience firsthand the latest scientific advancements in the field of endocrinology and learn how these innovations can help improve health for their pediatric patients.

PRODUCT THEATER - \$25,000 (SOLD OUT)

Opportunity to provide a presentation during breakfast or lunch for all attendees on Saturday.

- Opportunity for a 40-minute presentation with Q & A
- Opt-in conference attendee list
- On-Site Exhibitor table (6' x 30")
 - 2 chairs
 - 2 Conference Registrations

RECEPTION SPONSOR - \$20,000 (ONE AVAILABLE)

Sponsor the Friday Evening Reception from 6:00 pm to 8:00 pm.

- Logo recognition on the PESTOLA website.
- Opt-in conference attendee list
- Signage recognition at the reception

SOCIAL MEDIA SOUNDBITE SPONSOR - \$10,000 (TWO AVAILABLE)

- Logo recognition on PESTOLA website
- Verbal recognition during social media soundbites recorded during the meeting
- Opt in conference attendee list

ON-SITE EXHIBITOR - \$7,000 (EIGHT AVAILABLE)

- On-Site Exhibitor table (6' x 30")
 - 2 chairs
 - 2 Conference Registrations
- Logo recognition on the PESTOLA website.
- Opt-in conference attendee list

WI-FI SPONSOR - \$5,000 (ONE AVAILABLE)

Exclusive opportunity! Your support will allow attendees to enjoy free wireless internet in meeting rooms and common areas. In addition to a custom landing page, your company name and corporate logo will appear on on-site signage, recognizing your support of this much-valued service.

ALL EXHIBITS, ADVERTISEMENTS, AND MARKETING MUST BE LOCATED IN A SPACE SEPARATE FROM THE ACCREDITED EDUCATION SPACE.

COMMITMENT FORM



Contact Name(s) who will be attending. Sponsors receive two free registrations.

Name _____ Email _____ Phone _____

Name _____ Email _____ Phone _____

Name _____ Email _____ Phone _____

Name _____ Email _____ Phone _____

MAKE A SELECTION

_____ \$25,000 PRODUCT THEATER _____ \$7,000 ON-SITE EXHIBITOR

_____ \$20,000 RECEPTION SPONSOR _____ \$5,000 WI-FI SPONSOR

_____ \$10,000 SOCIAL MEDIA SOUNDBITE SPONSOR

TOTAL AMOUNT \$ _____

FORMS OF PAYMENT

CREDIT CARD

[PAY WITH MASTERCARD, VISA, AMEX AT EVENTBRITE.COM](https://www.eventbrite.com)

MAKE CHECK PAYABLE TO
PESTOLA

MAILED TO
PESTOLA
209 WEST 2ND STREET, #190
FORT WORTH, TX 76102

ACH/WIRE TRANSFER INFORMATION

ACCOUNT HOLDER'S NAME
PEDIATRIC ENDOCRINE
SOCIETY OF TEXAS,
OKLAHOMA, LOUISIANA AND
ARKANSAS
DBA PESTOLA

BANK NAME AND ADDRESS
CHASE
420 THROCKMORTON STREET, FL 1
FORTH WORTH, TX 76102

ACCOUNT NUMBER
770 851 025

ROUTING NUMBER
111 000 614

BIC/SWIFT
CHASUS33

PESTOLA Tax ID 47-2230196

CONTACT US



CONFERENCE PRODUCERS

QuEs Meetings & Events

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210-323-9345

WEBSITE

www.pestola.org

