2027 ANNUAL CONFERENCE
PESTOLA
PEDIATRIC ENDOCRINE SOCIETY
OF TEXAS, OKLAHOMA, LOUISIANA, AND ARKANSAS
April 15-18, 2027 | Houston, TX

EXHIBITOR & SPONSORSHIP PROSPECTUS

An in-person event presented by PESTOLA in collaboration with Cook Children's for medical providers caring for pediatric patients with endocrine conditions.



CookChildren's.

Texas Children's

Baylor College of Medicine



Dear colleagues,

The Pediatric Endocrine Society of Texas, Oklahoma, Louisiana, and Arkansas (PESTOLA) invites you to sponsor and/or exhibit at the PESTOLA 2027 conference. This is an in-person event that will be held April 15-18 in Houston, Texas at the Hilton Houston Post Oak.

PESTOLA 2027 will continue to provide a broad, multidisciplinary platform in pediatric endocrinology and a unique opportunity to profile and promote your company to a wide range of clinicians and other key stakeholders in the field. PESTOLA has invited pediatric endocrinologists from Mexico,Latin America, and adjoining regions to join us in 2027.

PESTOLA has established itself as a leading regional conference for pediatric endocrine care with a primary goal of offering an education program that is focused on patient care and treatment. The clinical sessions of PESTOLA are designed to complement other national conferences focusing on research and updates in clinical care such as PES and Endo.

Building on these past successes, PESTOLA expects continued high attendance for the upcoming 2027 meeting. The meeting will be completely live in person. We will continue to reach out to specialists within the field of pediatric endocrinology including nursing, nurse practitioners, medical students, physician assistants, and dieticians.

We invite you to review the sponsorship proposal and explore the wide range of sponsorship and exhibition opportunities. Your participation will enable you to reach an audience of key opinion leaders and stakeholders and contribute to advancing clinical and research knowledge in the field promoting better access to diagnosis and treatment for pediatric endocrine patients.

Should you need additional information, please do not hesitate to contact us at: PESTOLA@PESTOLA.ORG

We look forward to seeing you in Houston, TX.

All the best,

PESTOLA

ABOUT PESTOLA

Pediatric Endocrine Society of Texas, Oklahoma, Louisiana, and Arkansas (PESTOLA) is a 501 (c)(3) nonprofit organization. PESTOLA is dedicated to researching and treating children with endocrine disorders; reproductive, bone, thyroid, diabetes, obesity, growth, pituitary, and adrenal.

PESTOLA works to promote the continuing education of its members and to increase awareness of endocrine and metabolic diseases of young people from conception to adolescence, as well as to provide resources, education, and advocacy within the PESTOLA Membership Region and across the country.



OUR MISSION

- **Knowledge:** Improving care through teaching, discovery and dissemination

- **Collaboration and Leadership:** Expanding impact and value of the Society through strategic partnerships.

- **Member Value:** Providing opportunities for professional growth and practice development.

- **Advocacy:** Advocating for the needs of PESTOLA members, patients and families.

- **Society Strength:** Optimizing PESTOLA strength through membership and leadership





THE ANNUAL MEETING

PESTOLA annual meeting will be held April 15-18, 2027 at the Houston Hilton Post Oak.

The meeting will focus on diabetes and technology, bone and parathyroid, thyroid, lipids and CV health, nutrition and obesity, pituitary, adrenal, and gonad.

Attendees will:

- Discuss the latest scientific and clinical discoveries in endocrinology, diabetes, and metabolism.
- Apply newfound knowledge to diagnosing and managing patients with disorders of endrocrinology, diabetes, or metabolism for improved patient outcomes.
- Assess the potential applications of emerging scientific advances that affect the practice of endocrinology.
- Explain to your patients the latest clinical treatment options in endocrine health.
- Describe the multidisciplinary approach to treatment and management of pediatric endocrine disorders.

WHO WILL ATTEND:

Physicians, Trainees, and Nurses with specialties in Academic/Research, Bariatrics, Chronic Disease Prevention, Clinical Research, Community Health, Diabetes, Diabetes Education, Endocrinology, Ethics, General Practice, Genetics, Nutrition and Dietetics, Obesity,Pediatrics and Research

We encourage industry supporters to attend and engage with us in person, online, in product theatres, and other informal opportunities.

AGENDA COMING SOON



THE PROGRAM PLANNING COMMITTEE

Joel Steelman, MD Cook Children's Medical Center Fort Worth, TX
Amanda Mrstik, BS Cook Children's Medical Center Fort Worth, TX
Jeanie Tryggestad, MD OUHSC OKC, OK
Ricardo Gomez, MD LSU HSC New Orleans, LA
Jon Oden, MD UAMS Little Rock, AR
Jill A. Radack, MD Cook Children's Medical Center Fort Worth Texas
Melissa Ham, MD UT Southwestern Medical Center Dallas, TX
Kimberly S. Cox, PhD, RN, NE-BC The University of Texas at San Antonio
Daniel DeSalvo, MD Baylor College of Medicine and
Texas Children's Hospital, Houston, TX
Maria J Redondo, MD, PhD. Baylor College of Medicine and
Texas Children's Hospital, Houston, TX
Siripoom Vudhipoom McKay, MD Baylor College of Medicine and
Texas Children's Hospital, Houston, TX
Maria C. Caldas-Vasquez, MD McGovern Medical School
at UTHealth, Houston, TX
Nelly Miranda, APRN, FNP-BC, CDCES Baylor College of Medicine, Houston, TX
Monica Arango, MD McGovern Medical School at UTHealth, Houston TX
Suzanne Wheat, RN, FNP-C, CDCES,Baylor College of Medicine and
Texas Children's Hospital, Houston, TX



WHY SHOULD YOU SUPPORT?

- Demonstrate your company's leadership in the field of pediatric endocrinology
- Contribute to advancing the clinical management of patients living with an endocrine condition
- Reach key opinion leaders, clinicians, nurses, other healthcare stakeholders
- Profile your company as a key corporate player in the field
- Exhibit and distribute your corporate materials



SPONSORSHIP OPPORTUNITIES

Become a PESTOLA 2027 sponsor and/exhibitor and connect with leading endocrinology professionals. More than 250 learners, including endocrinologists, physicians, physician assistants, nurse practitioners, certified diabetes educators, and more, will be in New Orleans, LA to experience firsthand the latest scientific advancements in the field of endocrinology and learn how these innovations can help improve health for their pediatric patients.

PRODUCT THEATER - $25,000

Opportunity to provide a presentation during breakfast or lunch for all attendees on Saturday.

- Opportunity for a 40-minute presentation with Q & A
- Opt-in conference attendee list
- On-Site Exhibitor table (6' x 30"), 2 chairs
- 2 Conference Registrations

RECEPTION SPONSOR - $5,000

Sponsor the Friday OR Saturday Evening Reception from 6:00 pm to 7:00 pm.

- Logo recognition on the PESTOLA website.
- Opt-in conference attendee list
- Signage recognition at the reception
- On-Site Exhibitor table (6' x 30"), 2 chairs
- 2 Conference Registrations

SOCIAL MEDIA/PODCAST SOUNDBITE SPONSOR - $5,000 (TWO AVAILABLE)

- Logo recognition on PESTOLA website
- Recognition during social media soundbites recorded during the meeting and pre-recorded podcasts
- Logo on the intro and outro of all podcasts
- On-Site Exhibitor table (6' x 30"), 2 chairs
- 2 Conference Registrations

DIGITAL PASSPORT GAME - $2,000 (ONE AVAILABLE)

- Logo on Digital Passport: Placement directly on the StampRise event passport, engaging attendees in the exhibitor/ sponsor room
- 2 Conference Registrations
- Logo recognition on PESTOLA website

PRODUCT THEATER - $15,000

Enjoy all the benefits of a full Product Theater on the same floor as the other breakout rooms at a reduced investment level.

Opportunity to provide a presentation during breakfast or lunch for all attendees on Saturday.

- Opportunity for a 40-minute presentation with Q & A
- Opt-in conference attendee list
- On-Site Exhibitor table (6' x 30"), 2 chairs
- 2 Conference Registrations

AV SPONSOR - $25,000 (ONE AVAILABLE)

- Logo recognition on printed signage
- Logo recognition on PESTOLA website
- Opt-in conference attendee list
- On-Site Exhibitor table (6' x 30"), 2 chairs
- 2 Conference Registrations

ON-SITE EXHIBITOR - $7,000

- On-Site Exhibitor table (6' x 30"), 2 chairs
- 2 Conference Registrations
- Logo recognition on the PESTOLA website.
- Opt-in conference attendee list

BREAK SPONSOR - $2,000 (FOUR AVAILABLE)

- Signage during sponsored breaks
- 2 Conference Registrations
- Logo recognition on PESTOLA website

ALL EXHIBITS, ADVERTISEMENTS, AND MARKETING MUST BE LOCATED IN A SPACE SEPARATE FROM THE ACCREDITED EDUCATION SPACE.

COMMITMENT FORM



Contact Name(s) who will be attending. Sponsors receive two free registrations.

COMPANY NAME: _____

Name _____Email _____Phone _____

Name _____Email _____Phone _____

MAKE A SELECTION

_____ $25,000 AV SPONSOR

_____ $15,000 PRODUCT THEATER

_____ $5,000 SOCIAL MEDIA/ SOUNDBITE SPONSOR

_____ $2,000 BREAK SPONSOR

_____ $2,000 GAME SPONSOR

_____ $25,000 PRODUCT THEATER (BFAST Sat or Sun)

_____ $25,000 PRODUCT THEATER (LUNCH Sat)

_____ $5,000 FRIDAY RECEPTION SPONSOR

_____ $5,000 SATURDAY RECEPTION SPONSOR

_____ $7,000 ON-SITE EXHIBITOR

TOTAL AMOUNT $_____

FORMS OF PAYMENT

CREDIT CARD
PAY WITH MASTERCARD, VISA, AMEX AT SIMPLETIX.COM

MAKE CHECK PAYABLE TO
PESTOLA

MAILED TO
PESTOLA
209 WEST 2ND STREET, #190
FORT WORTH, TX 76102

ACH/WIRE TRANSFER INFORMATION

ACCOUNT HOLDER'S NAME
PEDIATRIC ENDROCRINE SOCIETY OF TEXAS, OKLAHOMA, LOUISIANA AND ARKANSAS
DBA PESTOLA

BANK NAME AND ADDRESS
CHASE
420 THROCKMORTON STREET, FL 1
FORTH WORTH, TX 76102

ACCOUNT NUMBER
770 851 025

ROUTING NUMBER
111 000 614

BIC/SWIFT
CHASUS33

PESTOLA Tax ID 47-2230196

CONTACT US

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CONFERENCE PRODUCERS

QuEs Meetings & Events

EMAIL

Mae@Quesevents.com (Mae Escobar)

Maritza@Quesevents.com (Maritza Cirlos)

TELEPHONE

210-241-6644

210-323-9345

WEBSITE

www.pestola.org

Reserve Your Hotel Here

Register Here

